

Mike Binder

Lead UX Designer with over 12 years of experience in a diverse array of markets. Designed full SaaS products and consumer facing websites with a target goal of making the user interface as intuitive and clean as possible. Conducted user research to validate design decisions to strengthen the overall user's experience. Creative Problem Solver and UX Evangelist to the core.

Experiences

October 2021 - Current

Ozmo | Lead Product Designer

Projects: Ozmo for Agents, Ozmo Self-Support

Duties: Mentor other designers on the team. Strategize ways to improve utilization of the self-support application and launch redesign efforts around the self-support platform based on competitive analysis and user testing performed. Create roadmaps, user stories, and launch collaboration workshops. Partner with content strategy and marketing to bring first-class products to our customers.

September 2020 - October 2021

Realogy | Lead UX Architect

Projects: Leads Manager

Duties: Align product team on the best way to approach user-centered design, wireframe complex user stories to simplify them for the end-users, perform user testing research, present user research to stakeholders, plan future state of the product, work on process change to help the product along in making sure they have an intuitive interface in a fast passed agile work environment.

April 2015 - June 2020

iBASEt | Lead UX Designer

Projects: Interactor, Solumina, MI, ExecUI, Unit Information App

Duties: Built/Manage UX Design team, meet with stakeholders & customers, design intuitive applications, create design prototypes, work with development teams & Product Teams to execute designs and design process., create/maintain design system, and work with executive management on product planning.

July 2014 - September 2016

People Who Dance | Volunteer Coordinator

Events: Summer Swing Dance Classic, NY Swing Dance Classic

Duties: Managed & scheduled 50+ volunteers for 2 different week long events, recruited volunteers, assisted with the website, event setup, and technology around the events.

May 2012 - April 2015

Equator | Sr. UX Designer

Projects: EQ Workstation, EQ Agent, EQ Vender, EQ Pattern Library, Mobile Agent, EQ.com Consumer Site, LendersOne Portal, Various Client Portals

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Skills

Design

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, etc.), Axure RP, Figma, Sketch, Balsamiq, Prototyping & Wireframing.

Development

HTML/CSS/Javascript/Jquery

Mobile Design

iOS & Android

Operating Systems

Window, Unix and Mac

Additional Skills

Photography, Leadership, Team Leadership.

Education

Bachelor of Science in Interactive

Media and Design | The Art Institute of California Orange County

Completion Date: December 2006.



Recommendations

// Mike is passionate about creating aesthetically-pleasing and highly-functional user interfaces. He built up a small UI/UX team at iBASEt and led the team from project initiation through initial release and beyond. Mike's successful leadership of his team helped establish UI/UX as an important part of iBASEt culture. Mike puts a lot of thought into design decisions. He listens carefully to feedback from others and uses their inputs to refine his designs appropriately. Mike collaborates well with software developers, product managers, and other UI/UX designers. I highly recommend Mike for UI/UX work
[June 29, 2019, Bob worked with Mike at iBASEt](#)

// It is without hesitation that I write this recommendation. Mike is a true gentlemen and a professional of his trait. He is a creative and driven individual who simply refuse to miss a deadline or produce inferior product. His style in precision and fine tuning the design is to be admired, the way he sees and tackles each piece displays his knack for identifying the smallest details while delivering breath-taking visuals each and every time. That combination of values and skills sets has led to a very successful body of work and it would be my pleasure to work with him again at some point in the future.
[November 14, 2012, Tiquet worked with Mike at CU Direct Corp](#)

// I've worked with Mike for a little over two years now. He helped elevate the web application I was building to the next level. The site took on a truly professional look and our clients took notice right from the start. Mike was easy to work with and took a high level of ownership of the site. He truly feels the look of the site reflects on him, and in turn ensures the site is perfect. Any site I build from now on I know I am requesting Mike to be the designer assigned to the project.
[January 27, 2012, Don worked directly with Mike at CU Direct Corp](#)

Please view my LinkedIn profile to read more.

